## JANUS MANAGEMENT LTD



## STEPS TO SUSTAINABLE FUTURE

BUILT ON INNOVATIONS, (MEGA-)TRENDS, SUSTAINABILITY

«Basically we are a development and consulting company for innovative, (MEGA-) trendy and sustainable projects, products and companies.»



«Assessing a potential is sometimes one of the most difficult tasks of all. If DD is positive and the business plan is convincing, the next major hurdle is the financing.»

# INNOVATIVE THINKING TODAY BRINGS TRENDS SUSTAINABLY INTO THE FUTURE

### **EXCELLENCE IN CONSULTING**

The world is full of strategy consultancies - what is missing are companies for implementation. Janus Management Ltd is a consulting and project development company that supports innovative companies in strategy and transformation.

The KEY service of Janus Management Ltd is "consulting for start-up companies". It is quite profitable and follows one of the biggest MEGA-trends of today: sustainability.

Assessing a potential is sometimes one of the most difficult tasks of all. Therefore, Due Dilligence (DD) is a central factor in business consulting. The result of the DD decides whether the project will be continued and supported.

#### VALUE-GROWTH IN ASSETS

In order to be able to grow steadily, we are expanding our investments with the help of project companies. We believe in our projects and invest. Our success proves us right.

Which investments are the most promising for us? Where we are involved ourselves: in our DD-approved projects.

That is why we only invest in projects whose content we understand and can assess.

Investments should primarily be non-listed companies. This is usually the phase in which value growth is best.

#### INVESTOR-DRIVEN SUCCESS

The financial world has many financing models, most of which are based on the past.

We are convinced that many projects are not financed by them. Janus Management Ltd is therefore breaking new ground, with potent partners!

Especially in the areas of financing and business valuation we go our own way. In our opinion, the classic tools have the wrong focus nowadays, which usually prevents startups from making progress.



«Innovation in PM and DD as well as in the financing models define new ways to successfully shape the future of projects, products and companies.

This makes ECO systems sustainable. Sustainability will become the gold of the future.»

### Christian M. Winzenried,

(Entrepreneur, Founder & President of Janus Management Ltd)





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